

No. 26-07/2018-T&C-CM

Date: 10.07.2018

Circular T&C-CM No. 17/18-19


To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Promotional offer of discount on recharge of PVs/STVs through “Self care”, “BSNL app” and “BSNL online recharge portal” under GSM prepaid mobile services.


The competent authority has decided to offer promotional upfront discount on recharge of PVs/STVs through “Self care”, “BSNL app” and “BSNL online recharge portal” for a period of 90 days w.e.f. 18.07.2018 under GSM prepaid mobile services as under:

- Upfront discount of Rs.10 on MRP for all the recharges of PVs/STVs of MRP more than Rs.300/-.
 - Upfront discount of Rs.5 on MRP for all the recharges of PVs/STVs of MRP more than Rs.150/- to Rs.299/-.
2. All other terms and conditions will remain same of the respective plans/ STVs.
 3. The above tariff to be implemented w.e.f. 18.07.2018.
 4. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in lr. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
 5. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
 6. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
 7. This circular is issued based on the approval of ECT vide Approval No.3481 dated 05.07.2018 in P&P-CM cell file No.3-38/ECT/2018/P&P-CM (Pt. III). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing) - for marketing initiative.
- 7) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Shweta Mandal)
Dy. Manager (T&C-CM)